

Fact sheet:

Event Name: Bonjour France Expo 2025

Date of event: December Thursday 4 – Sunday 7, 2025

Opening Time: 10.00-20.00 hrs.

Venue: Hall 5, Queen Sirikit National Convention Center, Bangkok

Visitor Admission fee: Entrance free of charge

Exhibitor Profile / Zone:

Bonjour French Fair	Food & Beverage / Food Services / Fashion & Accessories / Lifestyle products / Home products / Cosmetics & Skincare / Stationery & Art equipment / Decorative products & gifts / Health & wellbeing products etc.
Bonjour Innovation	French companies based in Thailand or in France presenting their innovation / Relevant organizations in innovation development/ promotion.
Bonjour Talents	French Companies / FTCC Members recruiting staff presenting their business & services.
Bonjour Etudes	Campus France / Alliance Française / Universities and colleges in France / Universities in Thailand teaching French
Bonjour Voyages	Air France / Atout France / TAT / Travel Agencies proposing travel packages in France.
Bonjour Business	French companies, Thai businesses, and investment promotion agencies to present their capabilities, explore new collaborations, and foster bilateral trade.

Visitors: 40,000 Consumers and Trade Professionals

Space rental fees:

Space Size	Space Rental Price (THB) exclude VAT 7%			
	Public Price	Early-bird Rate Until 16 July 25	Member of FTCC	
			Till 16 July	17 July-30 Sep 25
Space with Standard Booth 9 sq.m.	60,000	56,000	51,000	54,000
Space with Standard Booth 6 sq.m. (for SME Member only)	40,000	38,000	34,000	36,000
Raw Space 9 sq.m. (minimum 18 sq.m.)	56,000	52,000	47,500	50,000
Corner booth 5,000 THB per corner	5,000	5,000	5,000	5,000

As of 01 June 2025

Remark:

- Prices quoted above are excluded 7% VAT
- Raw space must be reserved at least 12 sq.m., and booth designs need to be submitted within the 3rd November 2025 for the organizer's approval.
- Raw space needs to be carpeted; otherwise, you will be charged at THB 5,000 per sq.m. Also, the carpet installation needs to use the carpet tape only.
- Other types of tapes are not allowed. Raw space is required to build back and side walls between your booth and other exhibitor's area.
- Standard Booth includes 3 sides of white partition (2.5 m. high), fascia name, 2 fluorescent lights, 1 socket (5 amp. 220 volt), 1 lockable cabinet, 2 chairs, booth carpet and 1 basket.
- The organizer reserves the right to cancel/amend its special offer in any case against overdue payments.

Terms of Payment:

- The 1st payment (50%) within 15 days after your reservation.
- The 2nd payment (50%) within the 3rd November 2025.
- In case of raw space reservation which requires booth construction, the contractor and/or exhibitor needs to place a guaranteed cheque at the rate of THB 500 per sq.m. If no damages are found to the venue, your cheque will be returned within 15 days after the show ends.

For more information, please add line application: [@bonjourfranceexpo](https://www.bonjourfranceexpo.com)

